



York Region's Readers Choice 2020:
Favourite of the Diamonds

Community connections are key to recovery for local businesses

For local businesses facing closures, layoffs and regulatory obstacles during COVID-19, connecting with the local community may be an essential tool for re-building.

According to a recent survey, during the pandemic nearly 80 per cent of Canadians polled saw the value of local businesses in their community.

Christopher Doyle, Canada's managing director of Nextdoor, an app that connects you with the people and businesses in your neighbourhood, says that during the height of the pandemic they saw a 15 times increase in conversation about small businesses on the platform.

"Local businesses are the backbone of strong neighbourhoods," he shares. "Across the country, we've seen that people are looking for ways to support local companies during this time. They are rooting for them to survive."

For local businesses looking to tap into their communities, digital tools are a safe and simple place to start. Here are a few things to consider:

1. Communicate often.

Keep your community in the loop of what's happening at your business. From new offerings to enhanced protocols that keep customers safe, keeping your neighbours aware of what you're up to will help keep your business top of mind.

2. Focus on local.

Use a tool that will help you connect with the people who live, eat and shop in your community. For exam-



ple, Nextdoor offers free features for local businesses that enable them to share important updates directly with their neighbours and even reward them with local deals. Companies can also post directly into the news-feed, allowing them to reach customers without having to build a following like you do on other platforms.

3. Don't be afraid to try new things.

It's easy to say, but the world is changing fast. Trying new ways to deliver your services will help keep you relevant and stand out among the competition. While it may not feel like it, this is the time to take risks and innovate.

— News Canada

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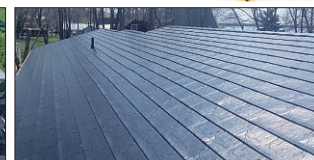
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April & June
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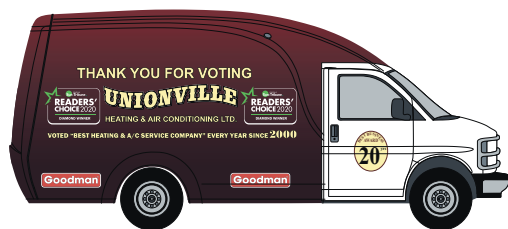
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Gathering our Diamond Winners from selected premier categories in the Newmarket/King, Aurora, East Gwillimbury, Bradford, Georgina, Vaughan, Richmond Hill/Thornhill, Markham and Stouffville 2020 Readers Choice Awards, we asked you, our readers, to vote for your choice of business or professional service that best represents what York Region has to offer.

PRESENTING YOUR OFFICIAL

YORK REGION'S READERS' CHOICE 2020

Automotive

Auto Service Centre	Jiffy Lube
Mechanic Shop	Master Mechanic
Tire Sales & Service.....	Leo's Automotive Repair

Entertainment

Golf Course.....	The National Golf Club of Canada
Kids Activities	Stouffville Academy Of Music And Dance
Local Sports Team / Associations	Myung's Taekwondo Academy
Summer Camps.....	Stouffville Academy Of Music And Dance

Food / Drink / Grocery

Bakery.....	Reesor's Market & Bakery
Farm Market.....	Reesor's Market & Bakery
Fish & Seafood Store.....	The Garden Basket
Frozen Food Store.....	M&M Food Market #132 - Bradford
Grocery Store.....	Village Grocer
Health Food Store.....	Whole Family Health Food
Independent Grocery Store.....	Reesor's Market & Bakery
Organic Food Store.....	Whole Family Health Food
Specialty Food Store	Village Grocer

Health / Wellness / Fitness / Beauty

Chiropractic Clinic	Align Health Centre
Dental Services.....	Kids Dental Group
Fitness Class / Instruction.....	Abotti with Antonietta

Hair / Barber Services	Headlines Salon
Holistic Health / Healing	Dynamic Health Therapy
Manicure / Pedicure	THE TEN SPOT Markham
Massage & Wellness Centre.....	Dynamic Health Therapy
Massage Therapy	Dynamic Health Therapy
Naturopathic Clinic / Services	Dynamic Health Therapy
Optometry Services	Eyes on Georgina
Orthotic Services	Dynamic Health Therapy
Overall Service - Health/Wellness/Fitness/Beauty	Abotti with Antonietta
Personal Training	Majestic Strength
Physiotherapy Clinic / Services.....	Dynamic Health Therapy
Spas / Esthetic Services.....	Nature's Gifts and Organic Spa

Home / Home Improvement

Hardware Store	Schell Lumber
HVAC Services	Unionville Heating and Air Conditioning Ltd
Interior Design / Decor	Patti-Lynn Interiors
Landscape Company	Bouwmeister Landscaping
Painting Services	Stephania's Painting
Pool / Spa Maintenance	Pool Craft
Roofing Company.....	Above All Roofing & Contracting
Windows & Doors	Simon and Sons

People / Professionals

Dentist	Dr. Brian Croppo - Creekside Family Dental
Esthetician / Make-Up.....	Claudia Ciceu - Ashgrove Spa
Fitness Instructor / Trainer	Antonietta Botticelli - Abotti with Antonietta
Hairstylist / Barber	Sarah Hosaki - Turning Hedz Creations
Lawyer.....	Ritu Horra - Horra Family Law
Life Coach.....	Adrienne Latimour - Dynamic Health Therapy
Massage Therapist.....	Sean-Michael Latimour - Dynamic Health Therapy

CONGRATULATIONS TO ALL OF OUR WINNERS! TO VIEW ONLINE, VISIT

Favourite of the *Diamonds* WINNERS



Mortgage Broker / Advisor.....	April Williams & June Psarros - The Mortgage Coach
Optometrist.....	Dr. Dinta Patel - Eyes on Georgina
Osteopathic Manual Practitioner.....	Sean-Michael Latimour - Dynamic Health Therapy
Pharmacist.....	Lara Said - Stouffville Pharmasave
Photographer.....	Mary-Anne Ferry
Physiotherapist.....	Nima Jafarli - Dynamic Health Therapy
Real Estate Agent.....	Taylor Durisin - RE/MAX Realtron Turnkey Realty, Brokerage
Real Estate Broker.....	Maria Gallo - Gallo Real Estate
Real Estate Team.....	Adele and Joe Gallo - Gallo Real Estate
Tire Dealer.....	Sterling Tire
Veterinarian.....	Dr. Lily Loo - Markham Veterinary Clinic



Professional Services

Animal Hospital.....	Markham Veterinary Clinic
Dance Studios.....	Stouffville Academy Of Music And Dance
Funeral Home / Services.....	Forrest & Taylor Funeral Home
Gymnastics Club.....	Stouffville Academy Of Music And Dance
Hair Salon.....	Colour Central Hair Studio
Law Firm.....	Lawfully Yours Paralegal Services
Maid / Cleaning Service.....	MaidPro Thornhill
Martial Arts.....	Stouffville Martial Arts Academy
Music Instruction.....	Stouffville Academy Of Music And Dance
New Business.....	Sparkles and Sawdust
Pet Grooming.....	The Little m Groom Shoppe
Photography Studio / Services.....	Blue Orchid Creations Photography
Private School.....	Town Centre Private Schools
Real Estate Brokerage.....	Gallo Real Estate
Travel Agency.....	Travelpoint Enterprises
Veterinary Services.....	Markham Veterinary Clinic
Wedding Facility / Venue.....	Willow Springs Winery

Restaurant

All Around.....	Smash Kitchen & Bar
Bar.....	Tickled Toad Pub & Grill
Breakfast.....	Cora's - Vaughan
Brunch.....	Cora's - Markham
Cafe / Bistro.....	Maids Cottage
Chinese.....	Cynthia's Chinese Restaurant
Dessert.....	Baked Pretty by Mel
Family.....	The Fickle Pickle Restaurant
Fine Dining.....	Fishbone Bistro
Fish & Chips.....	Halibut House Fish & Chips
Ice Cream / Frozen Yogurt.....	Kawartha Dairy - Newmarket
Italian.....	Gallucci Winery
Japanese.....	Maki Zushi Japanese Restaurant
Lunch.....	That's A Wrap
Mexican.....	Made In Mexico
New Restaurant.....	That's A Wrap
Online Ordering.....	Tickled Toad Pub & Grill
Outdoor Patio.....	Fishbone Bistro
Overall Service - Restaurant.....	Tickled Toad Pub & Grill
Pasta.....	Folco's Ristorante
Pizza.....	Quick Pizza
Pub.....	Tickled Toad Pub & Grill
Sports Bar.....	St Louis Bar and Grill
Thai.....	Little Bangkok
Vegetarian.....	That's A Wrap
Wine List.....	Smash Kitchen & Bar
Wings.....	Big Bone BBQ

Shopping

Clothing.....	Chic Thrills
Home Decor / Accessories.....	Redefined Finds
Jewellery Store.....	Peoples Jewellers - Vaughan Mills
Men's Fashions.....	Mark's Work Wearhouse
Pet Food / Supplies.....	Global Pet Foods
Women's Fashions.....	Chic Thrills



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