



York Region's Readers Choice 2020:
Favourite of the Diamonds

Community connections are key to recovery for local businesses

For local businesses facing closures, layoffs and regulatory obstacles during COVID-19, connecting with the local community may be an essential tool for rebuilding.

According to a recent survey, during the pandemic nearly 80 per cent of Canadians polled saw the value of local businesses in their community.

Christopher Doyle, Canada's managing director of Nextdoor, an app that connects you with the people and businesses in your neighbourhood, says that during the height of the pandemic they saw a 15 times increase in conversation about small businesses on the platform.

"Local businesses are the backbone of strong neighbourhoods," he shares. "Across the country, we've seen that people are looking for ways to support local companies during this time. They are rooting for them to survive."

For local businesses looking to tap into their communities, digital tools are a safe and simple place to start. Here are a few things to consider:

1. Communicate often.

Keep your community in the loop of what's happening at your business. From new offerings to enhanced protocols that keep customers safe, keeping your neighbours aware of what you're up to will help keep your business top of mind.

2. Focus on local.

Use a tool that will help you connect with the people who live, eat and shop in your community. For exam-



ple, Nextdoor offers free features for local businesses that enable them to share important updates directly with their neighbours and even reward them with local deals. Companies can also post directly into the newsfeed, allowing them to reach customers without having to build a following like you do on other platforms.

3. Don't be afraid to try new things.

It's easy to say, but the world is changing fast. Trying new ways to deliver your services will help keep you relevant and stand out among the competition. While it may not feel like it, this is the time to take risks and innovate.

— News Canada

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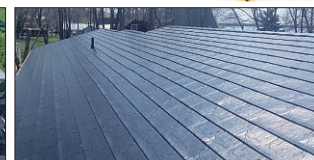
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York Region's Readers Choice 2020: *Favourite of the Diamonds*



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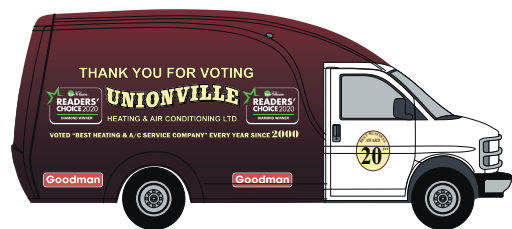
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Gathering our Diamond Winners from selected premier categories in the Newmarket/King, Aurora, East Gwillimbury, Bradford, Georgina, Vaughan, Richmond Hill/Thornhill, Markham and Stouffville 2020 Readers Choice Awards, we asked you, our readers, to vote for your choice of business or professional service that best represents what York Region has to offer.

PRESENTING YOUR OFFICIAL

YORK REGION'S READERS' CHOICE 2020

Automotive

Auto Service Centre Jiffy Lube
 Mechanic Shop Master Mechanic
 Tire Sales & Service Leo's Automotive Repair

Entertainment

Golf Course The National Golf Club of Canada
 Kids Activities Stouffville Academy Of Music
 And Dance
 Local Sports Team / Associations Myung's Taekwondo Academy
 Summer Camps Stouffville Academy Of Music
 And Dance

Food / Drink / Grocery

Bakery Reesor's Market & Bakery
 Farm Market Reesor's Market & Bakery
 Fish & Seafood Store The Garden Basket
 Frozen Food Store M&M Food Market #132 - Bradford
 Grocery Store Village Grocer
 Health Food Store Whole Family Health Food
 Independent Grocery Store Reesor's Market & Bakery
 Organic Food Store Whole Family Health Food
 Specialty Food Store Village Grocer

Health / Wellness / Fitness / Beauty

Chiropractic Clinic Align Health Centre
 Dental Services Kids Dental Group
 Fitness Class / Instruction Abotti with Antonietta

Hair / Barber Services Headlines Salon
 Holistic Health / Healing Dynamic Health Therapy
 Manicure / Pedicure THE TEN SPOT Markham
 Massage & Wellness Centre Dynamic Health Therapy
 Massage Therapy Dynamic Health Therapy
 Naturopathic Clinic / Services Dynamic Health Therapy
 Optometry Services Eyes on Georgina
 Orthotic Services Dynamic Health Therapy
 Overall Service - Health/Wellness/Fitness/Beauty
 Abotti with Antonietta
 Personal Training Majestic Strength
 Physiotherapy Clinic / Services Dynamic Health Therapy
 Spas / Esthetic Services Nature's Gifts and Organic Spa

Home / Home Improvement

Hardware Store Schell Lumber
 HVAC Services Unionville Heating and
 Air Conditioning Ltd
 Interior Design / Decor Patti-Lynn Interiors
 Landscape Company Bouwmeister Landscaping
 Painting Services Stephania's Painting
 Pool / Spa Maintenance Pool Craft
 Roofing Company Above All Roofing & Contracting
 Windows & Doors Simon and Sons

People / Professionals

Dentist Dr. Brian Croppo -
 Creekside Family Dental
 Esthetician / Make-Up Claudia Ciceu - Ashgrove Spa
 Fitness Instructor / Trainer Antonietta Botticelli -
 Abotti with Antonietta
 Hairstylist / Barber Sarah Hosaki -
 Turning Hedz Creations
 Lawyer Ritu Horra - Horra Family Law
 Life Coach Adrienne Latimour -
 Dynamic Health Therapy
 Massage Therapist Sean-Michael Latimour -
 Dynamic Health Therapy

CONGRATULATIONS TO ALL OF OUR WINNERS! TO VIEW ONLINE, VISIT

Favourite of the *Diamonds* WINNERS



Mortgage Broker / Advisor.....	April Williams & June Psarros - The Mortgage Coach
Optometrist.....	Dr. Dinta Patel - Eyes on Georgina
Osteopathic Manual Practitioner.....	Sean-Michael Latimour - Dynamic Health Therapy
Pharmacist.....	Lara Said - Stouffville Pharmasave
Photographer.....	Mary-Anne Ferry
Physiotherapist.....	Nima Jafarli - Dynamic Health Therapy
Real Estate Agent.....	Taylor Durisin - RE/MAX Realtron Turnkey Realty, Brokerage
Real Estate Broker.....	Maria Gallo - Gallo Real Estate
Real Estate Team.....	Adele and Joe Gallo - Gallo Real Estate
Tire Dealer.....	Sterling Tire
Veterinarian.....	Dr. Lily Loo - Markham Veterinary Clinic



Professional Services

Animal Hospital.....	Markham Veterinary Clinic
Dance Studios.....	Stouffville Academy Of Music And Dance
Funeral Home / Services.....	Forrest & Taylor Funeral Home
Gymnastics Club.....	Stouffville Academy Of Music And Dance
Hair Salon.....	Colour Central Hair Studio
Law Firm.....	Lawfully Yours Paralegal Services
Maid / Cleaning Service.....	MaidPro Thornhill
Martial Arts.....	Stouffville Martial Arts Academy
Music Instruction.....	Stouffville Academy Of Music And Dance
New Business.....	Sparkles and Sawdust
Pet Grooming.....	The Little m Groom Shoppe
Photography Studio / Services.....	Blue Orchid Creations Photography
Private School.....	Town Centre Private Schools
Real Estate Brokerage.....	Gallo Real Estate
Travel Agency.....	Travelpoint Enterprises
Veterinary Services.....	Markham Veterinary Clinic
Wedding Facility / Venue.....	Willow Springs Winery

Restaurant

All Around.....	Smash Kitchen & Bar
Bar.....	Tickled Toad Pub & Grill
Breakfast.....	Cora's - Vaughan
Brunch.....	Cora's - Markham
Cafe / Bistro.....	Maids Cottage
Chinese.....	Cynthia's Chinese Restaurant
Dessert.....	Baked Pretty by Mel
Family.....	The Fickle Pickle Restaurant
Fine Dining.....	Fishbone Bistro
Fish & Chips.....	Halibut House Fish & Chips
Ice Cream / Frozen Yogurt.....	Kawartha Dairy - Newmarket
Italian.....	Gallucci Winery
Japanese.....	Maki Zushi Japanese Restaurant
Lunch.....	That's A Wrap
Mexican.....	Made In Mexico
New Restaurant.....	That's A Wrap
Online Ordering.....	Tickled Toad Pub & Grill
Outdoor Patio.....	Fishbone Bistro
Overall Service - Restaurant.....	Tickled Toad Pub & Grill
Pasta.....	Folco's Ristorante
Pizza.....	Quick Pizza
Pub.....	Tickled Toad Pub & Grill
Sports Bar.....	St Louis Bar and Grill
Thai.....	Little Bangkok
Vegetarian.....	That's A Wrap
Wine List.....	Smash Kitchen & Bar
Wings.....	Big Bone BBQ

Shopping

Clothing.....	Chic Thrills
Home Decor / Accessories.....	Redefined Finds
Jewellery Store.....	Peoples Jewellers - Vaughan Mills
Men's Fashions.....	Mark's Work Wearhouse
Pet Food / Supplies.....	Global Pet Foods
Women's Fashions.....	Chic Thrills



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